OCEAN BEACH

OFFICIALLY ENDORSED BY THE OCEAN BEACH CHAMBER OF COMMERCE

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula

Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights

VOL. 2—NO. 7 | 4829 SARATOGA AVENUE | Ocean Beach, California, February 16, 1923 | PHONE: POINT LOMA 17 | FIFTY CENTS A YEAR 5 Cents the Copy

BEACH SEASON WILL OPEN EARLY

Naval Day to Be Celebrated With a Big Free Barbecue for Marines and Returning Sailors the Middle of April.

Plans are already being evolved for an early opening of the regular beach season. According to present arrangements, Sunday, April 15, will be set as the day for a grand and glorious Naval Day in honor of the return of the fleet from its extended cruise in southern waters.

By the same date hundreds of recruits for the new training station will have arrived from northern places, and they will be included in another big barbecue invitation to be extended to every one in the naval service hereabouts.

A big boom is on for the beach and true blue boosters by the score have a number of irons in the fire for the promotion of pleasurable prosperity.

A BIG BOON TO TH EBEACH

The Pacific Building company is arranging to promote the huge tracct on top of the hill extending from Santa Monica to Valtaire street. A large force of men, with many teams, are already at work clearing and leveling the ground preparatory to the redistricting of the territory and the erection of a number of modern homes.

Get an egg Fo Joung at Newport Cafe after February 24.

TOP-NOTCH BOOKINGS BRING CROWDS TO THE OCEAN THEATRE

Capacity attendance is now the rule at the Ocean Theatre, where Manager Ericson is booking gilt-edge attractions. "The Storm" last week brought out the S. R. O. sign and the picture was loudly praised on all sides. The new American Photo-Player furnishes choice music, adding immensely to the entertainment.

CHICKENS BY THE THOUSAND

Within a block or so of the car line switch on upper Voltaire street, there has recently been established on Mendocina street a chicken farm covering about half an acre. It is conducted by Fred Locke, an experienced and able authority on chickens, and he has arranged brooding houses capable of caring for over 1000 baby chicks. Orders for Leghorns are now being booked.

TELEPHONE IMPROVEMENTS

The Paciifc Telephone and Telegraph company announces that additional outside facilities will be placed in the Ocean Beach area to meet the telephone demands of this fast growing section. The work will be completed early in the spring at a cost of about $6000. Five thousand feet of cable are involved in the projected improvement.

The Sterling Brothers—M. J. and H. T.—are riding the wave of progress that's struck the Beach, as is evidenced by the activities of Reid's transfer here and yon.

"Eat More Bread," says O. B. Baker Maybee, "but be sure it's the home-made kind."

The famous Toyland store of Passmore's on Sixth street, San Diego, is the mecca of youngsters who feel the glowing impulse of an early spring.

"Dad" Morris has enlarged and improved the "Blue Front" so well that one would never recognize the former stand. An ice cream parlorette and a soda fountain have been added, while the whole interior has been freshly painted, giving a very inviting appearance.

There is considerable talk of a well known drug company opening a Beach branch in the near future.

HAPPY HANDWRITING ON PROSPERITY SIGNBOARD

That old adage about everything coming to those who wait, promises soon to become true in a most bountiful way for the Beachites who suffered and endured the "paving' 'trials and tribulations of last year. The hand on the dial of progress is turning toward this glorious section of sunny Southern California, and the revolution is as decidedly rapid as it is most encouragingly welcome.

Industry has joined amusement in the stride toward a busier, better and bigger Beach, and there is no telling how fast the pace will become in the race for public favor when Dame Fortune begins to scatter her horn of plenty 'round the community. Merchants, concessionaires and folks in all walks of life are beginning to visualize the handwriting of prosperity, evidence of which is unmistakably forthcoming in the remarkable activities in improvements to be seen on every side.

NEW LUMBER INDUSTRY

H. H. Reid and his son, Fred, the popular proprietors of the Ocean Beach Lumber company, have been rewarded at last in their faithful endeavors to secure a place for their mill and lumber yard within the confines of the Beach. The energetic elder, Mr. Reed, announces that four lots on the north side of Muir avenue, between Eber and Froud streets, have been obtained, and there is a strong possibility that before the current week is ended there will be two or even four more lots added to the original number. The lots are in block 7 and are numbered respectivel 45, 46, 47, 48. A house has also been secured with the lots.

All arrangements have been practically perfected for the operation of a modern planing mill and work will be immediately begun for the installation of the requisite machinery and proper housing. The lumber yard will be stocked with a large and varied supply of timber, especially suitable to construction in this territory. In its entirety the new industry should prove a boon to the community.

BERT'S SELLING LOTS OF PROPERTY

"Across from the Merry-go-Round" is the slogan you see here, there and everywhere on signs and in the newspapers, and mnemotechnically you at once associate it with the name of Bert W. Wenrich, a real realty man of Ocean Beach. Quite a large number of lots and several houses have recently changed ownership through Bert's agency. For instance, H. J. Deveraus now possesses Mrs. Margaret Gray's place on Brighton avenue at Abbott street; also a number of lots on the ocean front, as well as on Del Monte avenue. Robert J. Karr has secured from H. J. Warren a five-room house on Voltaire street and Seaside avenue, and John S. Kress has become the owner of a bungalow court on Cape May avenue, purchased from H. J. Warren through Wenrich's agency. Several other deals of equal importance are also about to be consummated by Bert's realty activities.

PLUMBER PELTCHER MIGHTY BUSY

With the wealth of construction work going on right here in the middle of the winter season, "Charlie" Peltcher, the hustling Ocean Beach plumber, has all cylinders hitting morning, noon and night, and you can't throw the proverbial rock anywhere 'round the Beach without its landing on some job bearing the splendid evidences of "Charlie's" supervision and handiwork. Just mention some new house now under construction or recently completed, and you'll more'n likely find that the Ocean Beach Plumbing company is or has been on the job from start to finish with satisfactory service to all concerned.

FINE NEW REFRIGERATING PLANT AT FABER'S O. B. GROCERY

The finishing touches are being rapidly bestowed upon Faber's O. B. Grocery, which has been immensely enlarged, remodeled and thoroughly renovated thorughout. From foundation to roof, the popular grocery and meat emporium has undergone a complete change for the better in every way.

With the addition of a large storeroom in the rear, one end of which is occupied by a new modern refrigerating plant, the main store has been increased in size to about twice its former capacity. Both interior and exterior have been painted a pearly gray white, adding wonderfully to the inviting appearance of the model place, and new glass covered cases on a series of counters, conveniently arranged, permit a splendid display of fresh foodstuffs, complete and varied enough to suit any and all customers.

The fresh meat and fish department now stands supreme in its lines. New, up-to-date, refrigorated glass-enclosed cases are generousl filled with trays of all sorts of seasonable sea food, as well as choice cuts of fresh meats and the best picked poultry on the market, all kept and served under the most sanitary conditions by John Deistler, an intelligent butcher of long experience.

"It's not far to a FABER store" forms the slogan for the trio of Faber grocery stores, where promptness and courtesy are characteristic of the service at all times.

MATERIAL FURNISHED

H. H. Reid and Son furnished all the building material for the new Dever home on Santa Monica avenue. Other material for construction, alterations, improvements and the like were recently delivered by the Ocean Beach Lumber company for Mrs. N. E. Williams, 4851 Newport avenue; Mrs. H. Malchow, 4161 Udall street; E. A. Romer, 4616 Castellar street; Mrs. Kirk Smith, 4829 Saratoga avenue; Mrs. Doyle, 4515 Long Branch avenue; A. E. Schumacker, 4978 Narragnnsett avenue; D. A. Bates, 1628 Cable street; the Chris Fedora place on the Heights.

BIG NEW DRY GOODS STORE

The plot between the Maine garage and the Beach Barber Shop, now occupied by Mrs. Blackwell's cottage on Newport avenue, has been purchased by Mrs. H. Lipsett of the Ocean Beach Dry Goods Store. The house now on the premises is to be moved to the rear and an extension added to it.

Plans are under preparation for a new store to be erected on the plot, the building being twenty-five feet wide, fronting directly on the avenue and extending back fifty feet. It will be occupied by Mrs. Lipsett with a fully equipped modern Ocean Beach Dry Goods Store, moving from the present location across the street. The new structure will be one story with an elevated front, and in connection with the rear residence, the expenditure for the improvements will total well up in the thousands.

ELECTRIC WORK GALORE

The Philip Mayer company, so well and ably represented at the Beach by Frey Byrun and Fred J. Caywood—popularly known as the "Little and Big Freds"—are filling wiring contracts on every side. Recent work completed or in hand includes Mrs. Jean Hanford's home, "Jim" Dougherty's new double stores, D. A. Bates' residence, the new Foote building and A. E. Schumacker's house. The "Two Freds" also installed the motor for the refrigerating plant in Faber's Ocean Beach grocery, and they have a number of big jobs booked ahead.

BIG CONCESSION COMING

Fifty feet of frontage on the ocean boardwalk adjoining Benbough's dance pavilion has been leased for a term of years by the "Reed-Skeeball" company of New York, and plans are already under way for enlarging and improving the concession. The company is one of the largest in the outdor amusement world, maintaining extensive concessions at all the prominent seashore resorts on the Atlantic and Pacific coasts, besides manufacturing their own goods.

With the outlook for a banner season at the Beach this year, the "Reed-Skeeball" company is leaving no stone unturned toward providing plenty of wholesome amusement. They will introduce something absolutely new here in the way of an aeroplane game, as well as the famous "Skeeball" novelty which always finds favor with the public wherever introduced.

Manager W. E. Benbough is justly proud of the prediction that concessionaires will certainly "cop the coin" during the forthcoming season, many of the choicest places being already leased, while applications for space are pouring in from far and near.

DELIGHTFUL ENTERTAINMENT AT THE SUNSET SUPPER CLUB

Among all the manifold attractions at the Beach, none is enjoyed better than the entertainment afforded the members and their guests at the Sunset Supper Club. No better piano music can be heard in all Southern California than that provided by Lelia Donaldson, who is acknowledged to be supreme in her selections, and she is ably assisted by a picked orchestra of talented musicians. The middle name of the club spells delectable service in every sense of the word.

A BEACH BOOSTER AND BOOSTING SIGNBOARD

The town's clever and industrious painter, C. Townsend Brown, has just completed an exceptionally artistic signboard for Manager W. E. Benbough, which not only advertises the dance pavilion very picturesquely, but is also a most remarkably fine boost for Ocean Beach. The sign board is huge in size, and will be placed at a very advantageous location in the city, where it will surely attract thousands to "Come Where the Ocean Waves to You."

By the way, this is the right time and the proper place to toss a bouquet for the pronounced "boosting" proclivities of William E. Benbough. No doubt some may say that he generally advertises his business! Well, why wouldn't he? Wouldn't you? Yet, he's forever at it—BOOSTING OCEAN BEACH, and that's why we admire his business qualities and his generosity in always advancing the interests of this community, of which we all share in the resultant prosperity! May his shadow never grow less!

Contractor Drumm is putting the finishing touches to the interior of the Dougherty building on Bacon street.

BIGGER AND BETTER O. B. POSTOFFICE

Postmaster Rankin Has Received Permission from the Government for Removal of the Local Office to New Wals Building, on March 1st.

After considerable correspondence for several weeks between Postmaster Rankin and the postal authorities at Washington, official permission was received yesterday for the removal of the Ocean Beach postoffice to larger and more convenient quarters in the new Walsh building at 5024 Newport avenue.

A good deal of credit for the much desired change is due to Robert J. Walsh for his enterprising spirit and energetic endeavors in providing special space for governmental needs.

The very gratifying change in location will take place on the first of March.

The new postoffice will occupy the entire ground floor of the Walsh building, covering 20x50 feet. New furniture and fixtures and special postal equipment will be installed immediately and a most commendable added feature will be the extensive of office hours from 8 a. m. to 6 p. m.

During the past five years the O. B. postoffice has advanced from a small fourth class office to its present high rating as a large third class institution. Since 1918 the work and mailing have increased about four hundred per cent. In 1919 there were only 100 boxes, while the new office will be equipped with over 500 Yale keylock boxes.

Postmaster Rankin and the people of ocean Beach may be justly proud of the new postoffice as well as over the steady growth of this grand and glorious community that has made it a rousing reality.

Chicken noodles and chop suey after February 24 at Newport Cafe.

SIGHT-SEEING BUS SERVICE

"Big Bill" Andrews, who has been piloting buses along the coast for a decade or more and with never an accident to mar his splendid record, is arranging to institute a sight-seeing bus service throughout the beach, bay and peninsula districts. He is now busy overhauling his big machine at Turner B. Kline's Sunset garage, where he will make his headquarters.

"Big Bill" is an expert cigarmaker as well as an experienced chauffeur, and on off hours, when not driving his bus, he'll divert his energies to making Highway cigars and Ocean Beach Specials at "Roy" Burkhardt's Ocean Beach cigar factory. "Big Bill" and "Roy" are both permanent residents and believe in boosting the Beach first, last and all the time.

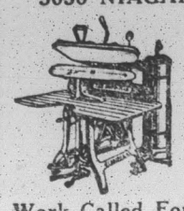
Try Chinese Fo Joung Den, after February 24, at Newport Cafe.

Wilfred Swarts, aided and abetted by Ed Bedford will soon add several feet to the three-apartment fireproof garage at the O. B. Park service station, making it large enough to accommodate the biggest and longest car on the market.

Prof. N. F. Adamson reports a large number of patients requiring their health under his spemial treatment.

A number of Beachites have been laying in a spring supply of vegetable and flower seeds at Stiles Seed Store on E street, where they are assured of getting the best at popular prices.

A de luxe automatic storage water heater, white enameled and holding 25 gallons, is a very classy exhibit in the model show rooms of the Ocean Beach Plumbing company on Niagara avenue.

Ocean Beach Cleaners
5050 NIAGARA AVENUE

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Work Called For and Delivered
Pompt Attention Given to Telephone Orders

Phone Point Loma 46-J Sunset Cliffs
Crags Apartments
Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

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GRADUATE
SWEDISH MOVEMENTS
NATUROPATHY
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SATISFACTION GUARANTEED
Lady Attendant
HOTEL NEWPORT
4965 Newport Ave. : Ocean Beach

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Poultry and Bee Supplies.
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OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
Phone: Point Loma 92

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
DR. F. J. RATTY
PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office, 5024 Newport Ave.

Phone: Point Loma 152-J-K
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BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized
FORD and CHEVROLET Service
4868 Newport Avenue
Two Blocks East of Dance Pavilion

MAIN 1679 O.B. Phone. Pt. Loma 50
Ocean Beach Transfer
We Specialize Moving Furniture
Pianos and Baggage
128 W. Broadway San Diego

There's an ever-increasing demand for the clean and fresh products of the O. B. vegetable garden and poultry yards at 4734 Long Branch avenue, where visitors are given a hearty welcome at all times.

Katherine's Kollum

THE BEACH NEWS SPEAKS

I'm calling today to say "Howdy do!"
To bring you good cheer, and best wishes, too.
A story I tell to call forth a smile,
And help you to feel that life is worth while.
I come once each week regards to present
From the "Beach News office" by whom I am sent.
My plan of service will stand every test,
"He profits the most whose service is best."
I'll try to be helpful, an optimist, too,
And hope I'll always be welcomed by you.

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SLEIGHING AND SNOWBALLING

Mr. and Mrs. Bert Schneider and family of 4760 Voltaire street, and Mr. and Mrs. Charles Peltcher motored to Julian last Sunday. While there they visited Mr. and Mrs. M. Ruby and enjoyed a delicious dinner. The Peltcher children had an especially fine time snowballing and sleighriding, being the first time they had ever seen snow.

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The Misses Nina and Turner, Jr., Kline spent last week with their aunt, Mrs. William McClelland, in East San Diego.

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George Wilt has received word from Tillamook, Ore., of the illness there of his daughter and son from "flu" attacks.

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Dr. George W. Compton of San Diego spent last Sunday at his Beach home on Sunset Cliffs.

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Mrs. B. A. Neuman, who has been residing in Miss Waldreck's cottage on the ocean front, has returned to East San Diego.

GOOD WORK AND GOOD EATS

The Ladies' Guild of the Congregational church are going some these days. Just twenty-four of the ladies crowded into Mrs. Christensen's beautiful reception rooms and worked away with willing fingers. After work comes pleasure, and Mrs. Christensen surely made a splendid hostess. Such eats! It's no wonder Mr. Christensen always wear a smiling face. The church kitchen is well stocked with tea towels now, as each lady brought a tea towel, and a good many brought valentines of their own manufacture, humorous and otherwise.

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A RECIPE YOU'LL LIKE

A cupful of praise puffs; a half cupful of smiles, bows and admiring glances. Stir with a silver spoon until the mixture becomes a shining froth and crystallizes into words. To make this well, the chef must have kissed the Blarney stone at least once, or he will not know when the compound tastes right.

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BERT ON THE BAND WAGON

The Beach News is glad and some squirrel is sad. Bert Wenrich was an awful hard nut to crack, but The Beach News cracked it, thus getting the best of the squirrel—so the well known, affable Bert now says: "If you are looking for homes or lots just look up my ad in your own community paper."

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Peter Peltir of Mill Iron, Montana, the father of our popular plumber, is expected here shortly on a visit. Mr. Peltier is a very ardent admirer of The Beach News, and looks forward to it with great pleasure every week. We are all very anxious to welcome Mr. Peltier to our glorious Ocean Beach.

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Mrs. Turner B. Kline and children motored to Julian with Mr. and Mrs. McClelland recently. They all enjoyed a lovely snow party.

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A. G. Kingsbury reports very bright prospects for a banner season in the realty line.

DOROTHY'S BIRTHDAY PARTY

Little Dorothy Johnson, the sweet little daughter of Mr. and Mrs. O. E. Johnson, celebrated her eleventh birthday last Saturday afternoon at her home at 4775 Cape May avenue. A large birthday cake, also other dainty refreshments were served. Zeppelin balloons and valentines were the favors placed at each plate for the children. The following little guests were present: Marie E. Moore, Virginia Levy, Winifred Varney, Marie Ulrich, Thlma Dearino, Winona Bishop, Alice Clarke, Rosalind Turley, Lenora Belmont and the little honor guest.

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Mr. and Mrs. L. G. Grosley of St. John, New Brunswick, arrived at Ocean Beach last Sunday. They report the worst winter there ever known, and are glad they came in out of the cold. There is room for them here—they would better stay.

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A good many men who started life on a farm (and some who didn't) model their conduct on the rooster. That is, they do the crowing, but expect their wives to lay the eggs.

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DELIGHTFUL CHURCH CONCERT

James H. Shearer and wife, formerly of Edinburg, Scotland, are temporarily residing at Ocean Beach. Mr. Shearer is a master organist, and with his wife, a talented soprano vocalist, gave a most delightful concert at the First Presbyterian church, San Diego, last Sunday night. Mr. Shearer is the organist and choir director of the Westminster Presbyterian church, Buffalo, N. Y.

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H. H. Reid of the Ocean Beach Lumber company has recovered from his recent indisposition caused by an overstrain in handling bags of cement.

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Mrs. L. M. Westcott of Defore street spent the week-end with Mr. and Mrs. H. S. Straun in San Diego.

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Mrs. Mary T. Dranga returned last week to her home at 4728 Narragansett avenue. Mrs. Dranga had a very pleasant trip of about fourteen months, visting relatives at Camp Knox, Kentucky; Pittsburgh, Pa., and Evanston, Ill., but expressed great delight at being back in Ocean Beach, and at the many improvements that are going on.

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Mr. and Mrs. P. V. King of San Diego and Harold Harrison spent the week-end with Mr. and Mrs. James Dougherty at 5021 Niagara avenue.

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Stop in the Newport Cafe and hear "Our Bill" sing the latest Newport successes, "Why Do They Cry Over Me?" "Aggravating Papa," and "The Noodle Blues."

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Last Wednesday was the beginning of Lent season at the Sacred Heart church.

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SMITH CONCERT POSTPONED

Owing to the indisposition of Mr. and Mrs. J. T. Smith, caused by hoarseness from severe colds, the Smith concert scheduled for next Tuesday, has been postponed indefinitely.

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VISITORS FROM BOSTON

Mr. and Mrs. H. J. Penfold are entertaining at their home, 972 Rosecrans street on Point Loma, Mr. and Mrs. J. Clarke Glidden of Boston, who expect to make a visit here of about three weeks, and are touring the west. Mr. Glidden has been connected for many years with the Continental Products company of Boston, large importers of sugar.

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Mrs. Baumgardner and family moved this week from 4728 Narragansett avenue to 4676 Greene street.

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Fred Kenner is busy putting the finishing touches on Donald J. S. Spencer's new home.

VIOLET AND GOLD

The regular meeting of the Ocean Beach Boy Scouts opened with the laws. Roy Brooks passed his tests and is now a "tenderfoot." After the meeting boxing and Indian wrestling came off, which Mr. Brown supervised. Every boy over 12 years is asked to come to the meeting. Parents are also invited.

CLARK HAS A CLASSY CAR

W. H. Clark now rides from his home on Saratoga avenue to his office on lower Fifth street in a stylish new Oakland sedan car. It is the latest model, with a Fisher body and all modern trimmings, as most fittingly becomes the efficient and popular managerial representative in San Diego of the widely known Zellerbach Paper company.

WALSH BUILDING NEAR COMPLETION

With the Walsh building on Newport avenue almost ready for full occupancy, there is an even chance that it will soon house an important public institution. Dr. F. J. Ratty has already secured a splendid suite of offices on the second floor front, and it is quite likely that he will have a dentist as a neighbor in the center suite.

DOUBLE BANKEES will be given at the Little Cash Grocery and Faber's No. 3 for Saturday only.

Church News

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.
Morning worship at 11.
Evening worship at 7:30.

Sunday school meets at 9:45. There are classes for all ages and graded work is being done in nearly department.

Sunday morning the minister, F. J. Stoetzel, will preach on "Personal Religion." The choir will sing, "No Shadows Yonder," by Gaul. In the evening Miss Margaret Grubbs will sing "The Mercy Seat," by Leo. Much is being made of the song service.

Dr. John K. Browne, for nearly forty years missionary in Turkey will speak to the people of Ocean Beach on Thursday night, Feb. 22. He comes with a big message. He speaks out of his own experiences and is one of the most interesting speakers in the world. Few men know as Dr. Brown does the ground where one of the world's greaest tragedies is being enacted. Everybody is urged to attend.

Special supper at the church tonight (Friday) served by the Women's Guild.

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CATHOLIC CHURCH

Rev. Declan E. Foley, rector of the Church of the Sacred Heart, announces his ministerial hours as follows:

Sundays, 8:30 a. m. and 7:30 p. m., Sunday school 9:30 a. m., Ocean Beach. Services at Roseville Sunday at 10 a. m.

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TRINITY MISSION EPISCOPAL

Rev. George Wallace, D. D.

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

COMMUNITY PROGRAM BY THE P.-T. A.

The next regular meeting of the Ocean Beach P.-T. A. will be a social meeting to be held at 7:30 p. m. Friday, Feb. 23, at the Ocean Beach theater.

The program will be given by the third and fourth grades, and the Community Service Club of San Diego, with music and community singing.

All parents are urged to come and bring the children. This is the first evening meeting of the P.-T. A. and if it proves a success, more if them will be held. Every parent in Ocean Beach is urged to become a member and help in doing all they can for the school children.

Beginning February 24, chicken chow mein a specialty at Newport Cafe.

Several new buildings are in course of construction within a stone's throw or so of the Roseville junction.

Boost for a Junior High School.

San Diego's All-Year-Round
TOY LAND
Featuring a Complete Line of
BRASS BIRD CAGES
DOG SUPPLIES
Phone 625-70
PASSMORE'S
Bird and Toy Store
1166 Sixth St., Bet. B and C
CHILDREN'S TOY BOOKS
PLAY THINGS
PARLOR GAMES
SAN DIEGO'S OLDEST BIRD STORE

1877 Bacon Street, Ocean Beach
Phone: Point Loma 72-W-K.

Phone: Pt. Loma 74
Hotel Newport
G. D. Gammon, Prop.
Rooms as Low as $5 Per Week
Apartments $30 Per Month
4965 Newport Ave., Ocean Beach

BEACH BARBER SHOP
5032 Newport Avenue
First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.

$500
Three Fine Hillside Lots
75 x 140
North of Newport Avenue
AGNES G. ELLS
Notary Rentals
5006 Niagara Avenue Pt. Loma 46-W

Why Be a Washwoman?
CALL UP
O. B. Steam Laundry
Point Loma 31

Telephone: Point Loma 20-W
O. B. FEED, FUEL AND EXPRESS
Hay, Grain, Wood, Coal
SEEDS, POULTRY AND RABBIT SUPPLIES
1918 BACON STREET

O. B. NOTION SHOP
DR. DENTON SLEEPING GARMENTS
REDUCED PRICES ON CHILDREN'S AND WOMEN'S UNDERWEAR

Latest Style Felt Hats
MADE to ORDER—Only $2.50
HAT HOSPITAL
Men's and Women's Hats
1239 Sixth St., San Diego
Cleaned, Dyed, Sewed and Blocked
Phone 645-55

Get S. & H. Green Trading Stamps with every purchase at OUR GROCERY STORE, Voltaire and DeFoe streets.

Mrs. C. A. Muller will serve you with hot bread every day at the Qaulity Grocery, while Baker Chris Homeyer is delivering his "staff of life" round the beach.

The Crags Apartments have been repainted and improved for the season.

OCEAN THEATRE

COMING SATURDAY
A. CONAN DOYLE'S
Famous Story
"THE HOUNDS OF THE BASKERVILLES"

COMING SUNDAY
"ON THE HIGH SEAS"
WITH
Jack Holt, Dorothy Dalton and Mitchell Lewis
Also Comedy

SPECIAL
Wednesday and Thursday
"KICK IN"
Betty Compson, Bert Lytell and May McAvoy
Well, Don't Miss This
Admission Children 15c, Adults 30
Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests
O. B. Park Service Station
WILFRED SWARTS, Proprietor
Auto Repairing of All Kinds
ED BEDFORD, Mechanic
Corner Cable and Voltaire Sts.

Phone Point Loma 49
Ocean Beach Lumber Company
H. H. REID & SON, Proprietors
5050 Newport Avenue
Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

Ocean Beach Vegetable Gardens and Poultry Farm
L. H. MARTIN, Prop.
4734 Long Branch Avenue
Fresh Vegetables all year 'round
Dressed and Undressed Poultry
Delivered on Short Notice
VISITORS WELCOME

Dr. Earl L. Chappell
CHIROPRACTOR
Phones 663-21 San Diego, Cal.
221 OWL DRUG BLDG.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street, Ocean Beach, Calif.
Freight Jobbing
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Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES and Other Seasonable Plants
DONALD CAMERON, Prop.
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SPECIALIZING IN
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It Does Not Cost Anything to Talk It Over at
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Ocean Beach 4915 W. Pt. Loma Blvd.
Phone after 6 p. m., Pt. Loma 150-W

J. W. JOBES
BUILDER
4522 Long Branch Avenue
OCEAN BEACH, CALIF.
Phone, Point Loma 36

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EAT AT THE
King Dairy Lunch
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SERVICE—QUALITY

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ... Sec'y.-Treas.

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FRIDAY, FEBRUARY 16, 1923

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.

Mrs. Elizabeth Moore is a special representative for THE BEACH NEWS in securing subscriptions—50 cents a year, in advance, anywhere in the county; 75 cents yearly elsewhere.

EVERY DAY IN EVERY WAY

The NEWS, The Beach,
And Everyone, Are Growing,
Growing, Better!

The above quartrain, neatly printed on a card bearing an artistic type ornament representing Ye Editor at work has been received with the following from a most worthy brother "comp" formerly of San Diego:

Phonenix, Ariz., 2, 12, '23.

Friend Kirk:

Enclose find a little "ditty" which I compiled and proof-pressed" while there was nothing else to do. Thanks for News. It looks like a winner; Although I don't know anyone over there I "lamp" all the gossip and advs. Yours for success,

C. T. BURLINGHAM.

THANK YOU, MR. DENBY

Navy commanding officers have been recently instructed by Secretary of the navy, Edwin Denby, to keep cordial relations with the press, in recognition of the fact that it is "the most important vehicle by which information can be disseminated."

HEALTH BOOKS AT THE LIBRARY

Vote for the Library Bonds.

The poster on exhibit at the Ocean Beach library this week is "Good Health." The following books will be helpful: "Art of Living in Good Health," Sager; "Health, Strength and Power," Sargent; "A Layman's Handbook of Medicine," Cabot; "Diet and Health with Key to Calories," Dr. Peters; "Keeping Physically Fit," Crome; "Child in Health and Illness," Wolf; "Health Care of Growing Child," Fischer.

Miss Margaret Rankin, our worthy and efficient librarian, writes: "I was pleased with the clever way you advertised 'Vote the Library Bonds' in last week's News. Keep it up."

Vote for the Library Bonds.

NEW FLOORING ON SECTIONS OF THE GARDEN OF EDEN

Headed by Manager W. E. Benbough and his able assistant, "Jimmy" Bowker, a staff of carpenters and workers have been busy night and day during the early part of the week repairing the flooring of the dance pavilion. Whole sections of the lobbies have been torn up and replaced with new flooring in preparation for big crowds at the Garden of Eden during the forthcoming season.

NEW GOODS ON DISPLAY

Mrs. E. W. Grenewalt is arranging for a fine display of new spring goods and seasonable novelties at the Ocean Beach Notion Shop on Abbott street. Situated next door to the library makes it very convenient for Beachites to do their shopping, while renewing their literature, and the present outlook is for an exceptionally busy season.

SELL IT in our Classified Ads for only a dime a line, cash rates.

Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

BIRD SANCTUARY

Editor The Beach News:

For some time the question of making Mission bay a bird sanctuary has been agitating the bay settlements.

Two objections have been urged: one that the poor who have no automobiles to get into the back country with may have food near at hand; the other that the bay has been advertised as a good place for sportsmen.

It has been pretty well demonstrated that it is not the poor who are slaughtering our birds and leaving them to crawl away with broken wings to die. If we are anxious for the kind of citizens who are doing that, let us go on—presently our game as well as the non-game birds which will be scared away will be gone and our sportsmen will depart for pastures new; while the advertisement of a bird sanctuary would attract quite as desirable citizens as those poor hungry people who tear along the Camino in their high powered machines, shooting out the light globes.

If we are to continue making our pretty, sunny bay a slaughtering pen, then for the love of St. Francis, patron of the missions of California, who preached to the birds of the air, let us change the name back from Mission to False bay.

MRS. H. A. HODGE.

WHY IS THIS THUS?

Editor The Beach News:

It would be interesting to know why over three pages of the "Union" has been used for a month every day to tell people where to vote. Think of the cost! Who pays it? Was it necessary? ZENAS.

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR RENT—Well furnished, modern bungalow, 4 rooms and bath, $35 per month. 1852 Cable street. Phone Point Loma 84.

SPECIAL REMOVAL SALE — Every article below cost price. Come and see for yourself at the Ocean Beach Dry Goods Store.

FOR SALE—New, modern, plastered house, three rooms and bath; built-in features, including built-in Murphy bed; Detroit Jewel gas range; all new; never used; two lots, 4862 Santa Monica avenue. See Peltcher, the plumber, for key. Address owner, D. H. Dever, P. O. Box 1305, Tucson, Arizona.

FOR SALE — White Moscovey duck eggs for hatching. 4876 Santa Monica avenue. Phone Point Loma 308-M.

FOR SALE—White Leghorn eggs for hatching, 15 eggs to setting, 75c. 4762 Pescadero avenue, Ocean Beach. Phone Point Loma 388-W.

FOR RENT—Two rooms, comfortably furnished house; $12 a month; close to car line. 4953 Saratoga avenue, Ocean Beach.

FOR SALE—Three black Langshan roosters. R. I. R. eggs, $1 a setting. 4953 Saratoga avenue.

BROODY HENS For Rent. Langshan eggs for hatching; breeding stock for sale. Mrs. L. O. Van Hook, 4720 Santa Cruz Ave. Phone Point Loma 17.

FOR EXCHANGE—Oldsmobile in A-1 condition for lots on or near West Point Loma Blvd. Auto can be seen at 2284 Soto. Phone Pt. Loma 137-W-K.

WANTED—Chiffonier or dresser, with mirror. State price and particulars. Box 479, Ocean Beach.

FOR SALE—MacFarlane Leghorns and Columbian Wyandotte cockerels. H. L. Brown, 4456 Montalvo street. Phone Point Loma 214-W.

FOR SALE—Japanese Poodle, male, thoroughbred; ten months old. Bargain. 4851 Newport Avenue.

It's Not Far to a Faber Store

Faber's Cash & Carry No. 3 — 2119 Bacon St. Phone Pt Loma 248
The Little Cash Grocery — 5021 Newport Ave. Pt. Loma 129

No Delivery! No Credit Accounts!
REDUCES THE COST OF FOOD-STUFFS
Prompt and Courteous Service at All FABER STORES

FABER'S O. B. GROCERY
A Big Volume of Business and Quick Turnover Makes Possible Your Receiving Good, Clean Food-Stuffs at Money Saving Prices
The Fresh Meat and Fish Department
Is Complete and Varied. Prices and Quality Can't be Beat
It's not far to a Faber Store

THE STAR CAR
$558.75 Here
MAINE GARAGE
Newport Avenue
Phone: Point Loma 382
STORAGE SUPPLIES

MERRY-GO-ROUND
OPEN SUNDAY AFTERNOONS
2 TO 5 P. M. - : WHEN WEATHER PERMITS
FARE 5 CENTS TO EVERYBODY
O. F. DAVIS & SON, Proprietors

BUY YOUR FORD FROM

"BERT" SCHNEIDER
Resident Ocean Beach. 4760 Voltaire St.
PHONE POINT LOMA 8-R
Representing POWELL MOTOR COMPANY

OCEAN BEACH
$275—40x100, only half block of car line and paved blvd.
$275—50x140, near Sunset Cliffs, beautiful view, level.
$325—50x100, on Muir St.
$375—50x140, on Cape May Ave.
$375—Near in, on Brighton Ave.
$385—37½x100, on Lotus Ave., sidewalks and curbs.
$475—Beautiful corner, only one block of car line.
$575—50 foot, on car line.
$600—80x100, only half block of car line and paved blvd.
$650—Beautiful corner, 50x100, in Ocean Beach park.
ALSO
$1675—Very pretty bungalow.
$2500—New cottage, terms.
$2650—New cottage, terms.
$3000—Furnished cottage, terms.
$6500—4 cottages of 3 rooms each; income about $80 per month; brand new; lot 80x100.

Bert W. Wenrich
ACROSS FROM THE MERRY-GO-ROUND. PHONE PT. LOMA 390-W

Booking Orders For
WHITE LEGHORN
BABY CHICKS
Hatch-Off Every Week
FRED LOCKE
Cor. Mendocina and Voltaire Sts.
One Block East Car Line Switch

EAT
CRAMER'S HARVEST BREAD
Tostes Better
Toasts Better
Keeps Better
MOST OCEAN BEACH GROCERS CARRY IT

Cecil Karl has recently installed a radio receiving set at his home.

NOMINEES FOR BOARD OF DIRECTORS

Eleven Members of the Chamber of Commerce to Be Chosen Next Monday Night from the List of Candidates Published Herewith

At the last regular meeting of the Ocean Beach Chamber of Commerce the following members were placed in nomination for election of ELEVEN on the board of directors at the meeting to be held at the Ocean theater next Monday night:

BALLOT
(Vote for Eleven Only)

—— W. E. BENBOUGH.
—— CHARLES BOWEN.
—— L. G. BURKHARDT (Treas.)
—— O. F. DAVIS.
—— JAMES DOUGHERTY.
—— HENRY EULBERG.
—— G. H. FABER.
—— EARL HAAS.
—— J. M. HARRISON.
—— F. B. HARRISON (Sec'y.)
—— TURNER B. KLINE.
—— MRS. A. M. MORGAN.
—— MRS. J. T. McGARVEY.
—— J. J. NEWMONT.
—— MRS. MARY PEACE.
—— C. A. PEACE.
—— F. J. PEELER.
—— C. H. PELTCHER (1st v-Pres.)
—— W. H. PERRY.
—— W. H. RANKIN.
—— WM. RICHLEY.
—— C. L. SCHACHTEBECK.
—— CARL SCHRODER.
—— L. A. SHAFFER.
—— KIRK SMITH.
—— D. J. SPENCER (2nd V-Pres.)
—— W. A. THOMAS.

Vote for the Library Bonds.
Boost for a Junior High School.

VOTE FOR DR. EARL CHAPPELL

A new candidate in the field for the Board of Education is Dr. Earl Chappell, the popular and effic ntseiem pell, the popular and efficient secretary of the San Diego Typographical union and a worthy chiropractor with offices in the Owl Drug building. Dr. Chappell possesses most commendable abilities for educational work.

Use your noodle and eat noodles, after February 24, at Newport Cafe.

Wiley & Cobb, the new and hustling firm of sheet metal workers, are getting a most goodly slice of the prosperity pie now being passed around.

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

P. B. READING CLUB

The meeting of the Reading club which was postponed from the previous week, was held Thursday of last week with a very good attendance of members and visitors. Mrs. Margaret Richert presided in the absence of the president, Mrs. De Frenn's paper on "Thrills" was amusing, practical and much appreciated. It was voted that the club should subscribe to the Camp Kearny "Optimist," also that the members should bring to the club house jelly, canned fruit, etc., to be sent as a donation to the sick boys there. Miss Elizabeth Evans gave two piano selections, which were very much enjoyed. After the meeting, refreshments were served by the hostesses, Mrs. George Churchman and Mrs. Hodge.

◆ ◆ ◆

LEAGUE MEETING MONDAY

The Community league will hold its regular meeting Monday night. It is planned as son as possible to hold an open meeting and invite various candidates for election to speak.

◆ ◆ ◆

PLACING OF STREET SIGNS

At the request of L. A. Rhodes, city manager, Mr. Gregory, city engineer, came out to Pacific Beach Monday to mark the intersections of the streets for the placing of signs. Mr. Landweer is in charge of the matter and the lumber has already been ordered.

◆ ◆ ◆

P.-T. A. FOUNDERS' DAY

The Pacific Beach school plans to take a part in the P.-T. A. Founders' day program at the Roosevelt Junior high school on Saturday night. One of the fifth A boys is to carry the school banner in the pageant, and another of the grades will represent the Smith-Hughes extension course in millinery and dressmaking.

◆ ◆ ◆

P. B. NEWS NOTES

Herbert Mason has already furnished the garage on his recently purchased lots on Hornblend and has the lumber on the ground ready to at once start on the house.

Mr. Framlin Littlefield, who has been spending several months with his daughter, Mrs. Mabel Asher, at Mission Beach, has now returned to his home at Kenneburnsport, Maine.

Another old timer has come to the conclusion that after all Pacific Beach is the best. Mr. Gooddell, who was here seventeen years ago, has returned and is occupying the Lanzaratti cottage on Grand avenue. He has bought some lots nearer the ocean, and plans to build at once.

A bobcat visited the chicken houses of W. Rozzelle Monday night and killed fifty-two full grown hens. Dr. Adams was called on in his capacity of expert trapper, so we hope the marauder will soon be killed. Later—Dr. Adams caught the cat.

Mr. and Mrs. Lindley and little son have left for a month's auto trip in Imperial valley. Mrs. Stanley is staying with Virginia Castillo during their absence.

Chester Dodge and family are occupying Mrs. Stanley's house on Lamont while Mr. Dodge is building on his adjoining lots.

The new water main from Cass street to the new subdivision being developed on the bay front has now been laid and is a great improvement to all the property in that vicinity.

The all-day meeting of the Ladies' Aid and Missionary societies was held Tuesday at the home of Mrs. Gertrude Shear, Ocean front, with a good attendance. Mrs. Margaret Richert presided in the morning, the devotionals being in charge of Mrs. Thomas Davis. In the afternoon Mrs. McCuster presided in the absence of Mrs. Millar, who was unable to be present on account of sickness. The topic, "South China," was in charge of Mrs. H. C. Meyer.

Every day in every way—Newport Cafe—45 minutes from Broadway.

SUN, MOON AND TIDE

The time and height of high and low water, officially computed by the United States hydrographic office for San Diego and vicinity, and the JANUARY Almanac are herewith given, boldface type indicating P.M. and the date of the month appearing in the first column:

	Sun Rises	Sun Sets	Moon Rises	—Tides— High		Low	
17	6:31	5:36	7:37	10:01	5.6	4:00	1.4
				10:50	**4.7**	**4:37**	**0.2**
18	6:29	5:37	8:09	10:32	5.1	4:31	1.4
				11:17	**4.6**	**5:01**	**0.6**
19	6:28	5:38	8:41	11:05	4.6	5:05	1.5
				11:46	**4.5**	**5:23**	**1.0**
20	6:27	5:38	9:14	11:42	4.1	5:45	1.6
						5:46	**1.4**
21	6:26	5:39	9:48	0:19	4.4	6:35	1.8
				12:28	**3.5**	**6:11**	**1.8**
22	6:25	5:40	10:23	1:00	4.3	7:49	1.9
				1:37	**3.0**	**6:43**	**2.2**
23	6:24	5:41	11:03	1:57	4.3	9:56	1.8
				3:42	**2.8**	**7:39**	**2.5**
24	6:23	5:42	11:46	3:14	4.4	11:29	1.4
			p.m.	**5:42**	**3.0**	**9:41**	**2.7**
26	6:22	5:43	12:34	4:31	4.7	**12:21**	**0.9**
				6:30	**3.3**	**11:18**	**2.6**
26	6:21	5:43	1:28	5:32	5.1		
				7:15	**3.7**	**1:00**	**0.3**
27	6:19	5:44	2:36	6:25	5.5	0:17	2.2
				7:48	**4.1**	**1:35**	**-0.2**
28	6:18	5:45	3:29	7:09	6.0	1:04	1.8
				8:21	**4.5**	**2:09**	**-0.5**

Full moon Feb. 1 at 3:53 p. m.
New moon Feb. 15 at 7:07 p. m.

BEST OF FISH DINNERS, complete, at the Newport Cafe, daily, for 50 cents. *

S. D. A. & N. Academy

The following have enrolled for the second semester and are now members of our happy cadet family. This makes our enrollment over 100 for the year.

Warren W. Austin, San Diego; Robert Goree, San Diego; George Boyd, San Diego; Cadet Rutan, San Diego; Halliday Eberle, Pasadena; Richard Chapman, Pasadena; Max S. Goodland, Hollywood; Charles B. Smith, Los Angeles; Richard Pendergast, Bellflower; Ernest J. Houghton, Santa Barbara; Franklin E. Wright, Santa Barbara; Robert Sinclair, Oakland; Richard M. Woolner, Los Angeles; Roy A. Gilbert, Los Angeles.

Mr. Edward Winn, father of Cadet Jack Winn and uncle of Cadet Greeley Winn and a warm welcome at the academy a few days ago, so warm it reminded them of being at home, Yuma, Ariz.

Since Cadet Yetter has ceased to grow an inch a week abdominally, "Desmonds" have at last been able to fit him with breeches.

It is not thought that Capt. Allaban will match a pair of his "billys" against Col. Davis' new Lexington on a race to Mount Soedad.

Why don't some of the beautiful maidens of this sunny clime give our handsome and genial headmaster a hint as to what ought to be done to make his happiness perfect.

Cadet Law says that Col. Davis insists upon "concentration" instead of "auto suggestion."

Cadets Comey, Gillespie, and Sherer are thinking of forming a telephone exchange.

Cadet Horcasias, grandson of Señor Terrasas of Chihuahua says he is gaining day by day in his English. Most everybody likes "Horky."

Under the supervision of Mrs. John L. Davis the campus being to look like the hands of nature were in evidence.

Lieut. Lynn Gillespie had rather a severe attack of influenza. He is now at La Jolla sanitarium doing well and hopes to be out in a few days.

Col. Davis, Lieut. McNulty, Lieut. Sarafian and Capt Clinton Smith have joined the influenza propaganda but are doing well and it is to be hoped will be normal in a few days.

Miss Cookson, the good housemother of the academy has been quite busy this last week caring for the boys that had colds and threatened flu, etc.

The manager of the academy is thinking of using a part of the campus for a castor bean garden and making their own oil.

Get S. & H. Green Trading Stamps with every purchase at OUR GROCERY STORE, Voltaire and DeFoe streets. *

The Merry-go-Round now gives a most decided air of liveliness to the Beach front, the special new organ music being highly enjoyable to patrons and promenaders alike.

Henry Eulberg makes a point of announcing on his attractive highway signs that the Ocean Beach garage is within two blocks of the Garden of Eden. In this connection, it may be well to remark that Henry's brother's name is Adam.

L. Hartley, the well-known carpenter, is constructing a three-room modern bungalow for Mrs. Charles Franks at the corner of Lotus and DeFoe streets.

The forthcoming season promises to be the biggest and best that Ocean Beach has ever experienced.

Dance to Music that Makes You Want to Dance

BENBOUGH'S

OCEAN BEACH PAVILION

THE "GARDEN OF EDEN"

Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night

Good Music! Good Floor! Open All the Year.

READY TO DO ALL KINDS OF
RAG WEAVING
AND
FLUFFY ART RUGS
AT REASONABLE PRICES
C. H. ORCUTT
2209 Chamberlain Court
Near the Bridge OCEAN BEACH

SMOKE
HIGHWAY CIGAR
3 for ____ 25c
2 for ____ 25c
10c Staight

SMOKE
OCEAN BEACH
SPECIAL
Five Cent Cigar

FREMONT CLUB CIGAR STORE
5026 Newport Avenue Phone: Point Loma 92

THE BUSY PAINTER
THE MAN WHO KNOWS HOW
Phone, Pacific Beach 292
R. HENDERSON
PAINTING CONTRACTOR
Painting, Tinting, Decorating, Papering, Glass Replaced
Expert Furniture Polishing—Floors Cleaned and Polished
ESTIMATES FREE
4486 Morrell Ave. Pacific Beach

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Zinc
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Galvanized Iron
Tubing, Brass, Copper

Telephone 613-91
WILEY & COBB
Sheet Metal Works
830 Seventh Street
SAN DIEGO : CALIFORNIA
Residence, Ocean Beach
Phone, Point Loma 311-J

Cornice
Skylights
Gutters
Leaders
Elbows
Heating and Ventilating
Auto Bodies

B. DRUMM
Contractor and Builder
4939 MUIR AVENUE, O. B.
ESTIMATES FURNISHED
Phone, Point Loma 119-J

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.

SUNSET CREST
(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished.
$45 per month Fireproof Garages

A. G. Kingsbury Realty Co.

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DEL MONTE
Rentals, Residences, Vacant Lots For Sale
Phone, Point Loma 338-W

Kodak Finishing
Enlargements—Copy Work and Coloring
GREETING CARDS
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5019 Newport Avenue
Ocean ("Keep Boosting") Beach

Phone: Point Loma 20-J
SUNSET GARAGE
FIRESTONE TIRES
TURNER B. KLINE
1916 Bacon Street
Ocean Beach, Calif.

C. TOWNSEND BROWN
The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

The enlarged Hotel Newport has undergone a thorough renovation and bookings are already way above normal.

HIGHWAY ROBBERY ON BACON STREET

Driver for Felt's Laundry Held Up at Point of Pistol and Robbed by Bandits While On His Way Home to Attend Sick Wife.

The ink was hardly dry on the articles in last week's issue of The Beach News, setting forth the need for more police protection and bettering lighting facilities at the Beach, when occasion arose to prove the absolute necessity for early action in such important matters.

One lone light, one lone policeman.

Last Friday night about 8:30 o'clock, A. P. Overstreet of 4947 Del Monte avenue was held up and robbed on Bacon street in the dark stretch between Narragansett and Del Monte avenues.

One lone light, one lone policeman.

Mr. Overstreet was hurrying on his way home to attend his sick wife when two men suddenly approached him in the darkness of that locality and commanded him to "Stick 'em up!"

While one highwayman held a gun at his head, the other took $40 in bills and a small purse from Mr. Overstreet's pockets. The robbers then disappeared in the dark up the alley toward Cable street.

According to Mr. Overstreet, the two thugs were young men, rather nervous in their manner and acted like amateurs in their methods of banditry. One wore a cap and the other a soft hat pulled far down over their eyes. Owing to the extreme deep shadows in that locality **(due to a lack of sufficient street lights)** the victim was unable to get a good description of the bandits.

In his anxiety to reach the bedside of his sick wife, Mr. Overstreet failed to report the robbery to Officer Reama until the next day, thereby hampering the police in throwing out a dragnet and seriously lessening the chances of an immediate apprehension of the outlaws.

Mr. Overstreet is employed as a driver for the Felt's laundry on India street and a greater portion of the money secured by the robbers consisted of some of his collections. Detectives from headquarters are working on the case.

LATER—Just as we go to press, it is reported on good authority that the Beach will get a total of FOUR new arc lights to be placed very desirably.

A "STAR" ADMIRER

Mrs. R. S. Gladman of Los Angeles, daughter of Mrs. H. T. Webster at 1919 Cable street, took a trip to the back country recently in a new "Star" car, which Mr. Shaffer of the Maine Garage very ably demonstrated. Mrs. Gladman was so delighted with her trip and the easy way the "Star" car rode, that she is contemplating purchasing one from Mr. Shaffer before her return to Los Angeles.

DOUBLE BANKEES will be given at the Little Cash Grocery and Faber's No. 3 for Saturday only.

SUNSET SUPPER CLUB
OCEAN BEACH
OPEN TO MEMBERS AND THEIR GUESTS
FINE ENTERTAINMENT AND SUPERIOR MEALS
SPECIAL CAFE SERVICE
Excellent Music and Dancing
Re-unions and Birthday Parties Invited
"The Best Is None Too Good"

Ocean Beach Branch
Philip Mayer Co.
1957 Abbott Street
ELECTRICAL CONTRACTORS
BEACH PRICES SAME AS CITY
House Wiring and General Electrical Work
Under supervision of
FRED BYRUM of Ocean Beach
FRED J. CAYWOOD of Pacific Beach
Phone Point Loma 311-W
Residence Phone, 53-R-K

PAVILION BARBER SHOP
A. H. MAISER, Proprietor
Two Barbers in Attendance
Open From 9 a. m. to 8 p. m.
Children's Hair Cutting, 35c

RHODE ISLAND REDS
Booking Orders From
PRIZE-WINNING STOCK
5050 SARATOGA AVENUE
OCEAN BEACH, CALIF.
SETTING OF FIFTEEN, $1.50

White Flyer Line
SAN FRANCISCO DIRECT
Through Tickets to
PORTLAND and SEATTLE
543½ So. Spring Phone 614-02
LOS ANGELES

FRED KENNER
DESIGNER and BUILDER
ESTIMATES AND PLANS FURNISHED
4987 Newport Ave., Ocean Beach